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19 February 1960

MEMORANDUM FOR: Assistant Director Central Reference

SUBJECT: Questionnaires for Users of NIE's.

1. You will recall that, pursuant to USIB-M-34, we have been enclosing questionnaires in selected NIE's. The last of these are enclosed in NIE 11-8-59 which is just coming off the press.

2. Reports which [] has been receiving from your office indicate that the references so far have been very small. We have attempted to encourage a better response through word of mouth and also by a memo sent to the "Senior Reps" several months ago. Your liaison officers have also been attempting to ferret out completed forms in the several agencies.

3. It has occurred to us that the "Senior Reps" may not be in the best position to encourage a greater response and that perhaps the "Senior Disseminators", with whom OCR deals, may be in a better position to do so. Since this is a joint OCR - ONE venture, perhaps you could succeed where we have failed. We have drafted a suggested memo along the lines of the one sent to the "Senior Reps". If you agree to this approach, would you send this

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memo or a similar one to those persons in the several offices with whom you have contact regarding NIE dissemination? If the distribution can be made in such a way as to reach most NIE recipients, either directly or indirectly, this would be most helpful. In any case, please let us know your views if you think some other approach preferable.

4. With reference to the other aspect of this inquiry (a survey of the numbers of NIE's disseminated and the controls attained thereto), regarding which Mr. Cooper wrote you, [] has drafted a questionnaire and covering letter which he has been coordinating with [] These will be ready for you in the near future.

[]
Acting Deputy Assistant Director
National Estimates

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